

BB BULLDOG BASH

FOOD VENDORS

Bulldog Bash™ was created in 1999 to help kick off SEC football play for the Mississippi State Bulldogs. For 26 years, Bulldog Bash™ has strived to be the most successful student-led concert event in the southeast. In its initial year, Bulldog Bash™ drew a crowd of around 2,000 people but has grown tremendously throughout its history, with the largest recorded crowds reaching 35,000 students, alumni, and community members.

FOOD VENDORS are a part of Maroon Market, which is a daytime event that attracts visitors to shop with local vendors. A variety of artists, shops, and food trucks will surround the Humphrey Coliseum with music playing by the artists from our local stage.

BB BULLDOG BASH 2025

Food Vendor Application

General Information:

- Bulldog Bash will be held at the Humphrey Coliseum (The Hump) on the campus of Mississippi State University this year.
- All Food Vendors will be in the Maroon Market area, which will be held outside the Humphrey Coliseum.
- If selected, load-in and load-out times/information, as well as assigned vendor spots will be sent via email closer to the date of the event.
- The cost to be a Food Vendor at Bulldog Bash is \$400. This fee covers a vending spot, trash pick-up, and assistance loading in and out. No electricity will be provided.

Vendor Name

Contact Name

Phone Number

Email

Address:

What type of food will you be serving? Please send a copy of your menu to bulldogbash@sa.msstate.edu:

How much space is needed to set up/ serve? (For example: Dimensions of your truck)

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For food trucks, what side is your window on?

Right ☐

Left ☐

N/A ☐

Have you attended Bulldog Bash before?

Yes ☐

No ☐

Any other information you would like to add:

Please send all completed applications to bulldogbash@sa.msstate.edu

Applications are due Sunday, August 31st at 6pm

Once applications have been reviewed and vendors are selected,
information regarding payment, day of show schedule/logistics,
and other information will be emailed to you.

Please reach out to Spencer Rea at bulldogbash@sa.msstate.edu with all question/concerns.